

Roll No.

[Total No. of Printed Pages : 3]

BBA-101 (N)

B.B.A. (First Semester)
EXAMINATION, March-2021
New Course
Paper First
BUSINESS ORGANIZATION

Time : Three Hours /

/ Maximum Marks : 70

Note: Attempt questions from all Sections as directed

Inst.: The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

Section-A
(Short Answer Type Questions)

Note : Attempt **all** questions. Each question carries **3** marks.

1. Write Short notes on the following :
 - (a) Distinct features of profession

BBA-101 (N)

P.T.O

- (b) Objectives of National Stock Exchange
- (c) Concept of Joint Hindu Family
- (d) Difference between merger and takeover
- (e) Importance of business organisations
- (f) Difference between shares and debentures
- (g) Characteristics of Cooperative Societies
- (h) Private Limited Company and Public Limited Company
- (i) Technological changes and business
- (j) Money Market

Section-B

(Long Answer Type Questions)

Note: Attempt any **Two** questions. Each question carries **10** marks.

2.

What do you understand by a sole proprietorship firm? Explain its merits and limitations. <https://www.csjmuonline.com>

3.

What is Plant Layout? Describe various types of Plant Layout.

4.

Discuss the scope of business and classification of business activities.

5.

What do you mean by promotion of business? Explain the tools that can be used for promotion.

Section-C
(Long Answer Type Questions)

Note: Attempt any **Two** questions. Each question carries **10** marks.

6. Explain the meaning and Benefits of 'Acquisitions'. What are different challenges associated with it?
7. Discuss the different sources of Finance for Business Organisation.

8.

Write a detailed note on SEBI.

9.

Discuss the factors that determine the location of an industry.

<https://www.csjmuonline.com>

Whatsapp @ 9300930012

Send your old paper & get 10/-

अपने पुराने पेपर्स भेजे और 10 रुपये पायें,

Paytm or Google Pay से

BBA-101 (N)

<https://www.csjmuonline.com>

P.T.O